

Personal Leadership Diagnostic

- From Career Uncertainty to Confident Execution.
- A leadership diagnostic service for ambitious professionals.



The **Leadership Gap** is the distance between the skills you have now and the skills you need to achieve your future goals.

Visualizing Your Competence Gap

Our diagnostic is the crucial first step to identifying your unique gap and building a bridge to where you want to be.

Boost your personal transformation and reach your full potential



The Problem: A Crisis of Confidence

Stop Guessing. Start Knowing.

The professional world is changing. The skills that got you here **won't** guarantee your success tomorrow.

You are not alone in feeling this pressure.

Generic advice won't solve a specific problem. You need **objective data** on *your* specific competencies to make your next move with confidence.

45%

of leaders feel unprepared for future challenges.
(Source: Happily.ai 2025 Survey)

Global Transformational Leadership Survey 2025
<https://happily.ai/resources/global-transformational-leadership-survey-2025>

Are You Building the Right Skills?

- Our diagnostic focuses on the competencies that matter most for tomorrow's leaders:
 - Digital Transformation & AI Literacy Emotional Intelligence & Empathy
 - Team Empowerment & Remote Leadership Strategic Agility & Innovation
 - Resilience & Change Management
 - Selfleadership: Better self-knowledge, understanding your talents and strengths.

Benefits for Your Career

- **Career Clarity:** Understand your exact strengths and the hidden gaps holding you back.
- **Accelerated Growth:** Get a focused action plan. Stop wasting time on generic training and focus on what **you** need.
- Future-Proof Your Career: **Build resilience** and the exact skills needed for the next years.
- **Build Real Confidence:** Make your next career move based **on objective data**, not guesswork.

How It Works

A Simple, Fast & Confidential Process.
Designed for busy professionals.

Your Personal **Diagnostics** Journey

Phase 1: Self- Assessment

You complete a
(comprehensive)
online leadership test
covering 26 key skills.

Phase 2: Define Your Future

In a 1-on-1 online session, we
work together to define
"your* ideal future role and
the skills it requires.

Phase 3: The GAP Report

You receive a detailed,
personal report
identifying your strengths,
your gaps, and a clear path
forward.

Your Investment

The Diagnostic Package

Includes

Phase 1 (Online Test)

Phase 2 (1-on- 1 Future-Self Session)

Phase 3 (Personal GAP Report).

Basic package: 300 euros

Assessment (short version)

45 minute 1x1 session

GAP report

Basic package: 500 euros

Assessment (full version) test

60 minute 1x1 session

GAP report

About Your Coach

Joana Visa PhD, MCC, CTPC

Joana is a Certified Executive Coach and Strategic Consultant with a solid scientific background. Her specialty is the diagnostic methodology, helping leaders identify the real gap between current competencies and strategic needs.

She has guided leaders in pharmaceutical, tech, financial, and aerospace sectors.



Joana Visa PhD, MCC, CTPC

Founder VISA Coaching Institute
Associate Faculty Coach Masters Academy



Ready to close your GAP?

Take the first step towards your future.

Contact

Joana Visa

<https://www.linkedin.com/in/joanavisa/>

+34678667508

joana@visacoachinginstitute.com

<https://www.visacoachinginstitute.com>

